NOMINATION GUIDELINES

The M-BILLIONTH AWARDS SOUTH ASIA 2022 recognises and felicitates innovations and excellence in mobile tech solutions, innovations and initiatives in addressing key social, economic and sustainable development and transformation changes in the South Asia Region (SAR). We recommend the nominees go through the guidelines before filling up the nomination form.

NOMINATION GUIDELINES

a. No Cost: The registration and nomination process for the mBillionth Award 2022 is free.

b. Nomination limitations: From one applicant, there can be no more than two nominations / applications in any two of the categories.

c. Ongoing projects/initiatives only: Nominated projects / practices must be ongoing, at least for the last six months, up and running. Closed initiative will lead to disqualification.

d. Nomination revision: Once a nomination form is submitted, it cannot be changed.

e. Disqualification: False information submitted concerning the project will result in the Nominee's immediate and permanent rejection.

f. Project per category: One project shall only be submitted for one category.

g. Previous Entries: If a project was not a previous years winning entry, it may be submitted again. The same projects award nominations from previous years winners will not be taken into consideration. It has to be submitted afresh with the latest updates.

h. Language: Irrespective of the product/project language, all producer and project information must be in English.

i. Acknowledgement: All applicants shall receive an acknowledgement mail to their

email address after submitting the Nomination form successfully.

j. Mandatory fields: The fields marked mandatory in nomination forms are necessary to fill by the nominee.

k. Who can Apply: Mobile tech solution providers, innovators, Startups, Corporate, Government Organizations, Mobile App Developers, any other private organisations can apply.

l. Duration of the Project: At the time of application, the initiative social media presence should have been active for at least six months.

m. Eligible South Asian Countries: Nominations are welcome from the following South Asian countries: Pakistan, India, Nepal, Bangladesh, Bhutan, Sri Lanka, Maldives and Afghanistan.

n. Emphasis: Entries should place more emphasis on execution and effect than on audience size and interaction.