

PRESS RELEASE

17th May 2021 | New Delhi | India

The Winners of the 11th Edition of the mBillionth Award 2020-21 announced

The mBillionth Award, since 2010, is the leading platform to recognize and honour excellence in mobile innovations, applications and content services for public good, in South Asia, organized by the Digital Empowerment Foundation and the World Summit Award. The 11th edition of the Award event announcement is being made on May 17, 2021.

The Jury held in March 2021 in a virtual mode due to Covid 19 pandemic, to identify and select the winners and special mentions was presided over by an expert group from academia, industry, civil society and innovation domain.

For the 11th edition, a total of 185 nominations across 10 categories from different countries across South Asia were received during the pandemic, out of which 31 initiatives were selected after the first round of screening for the final evaluation by the Jury.

Altogether there are 12 winning innovations for the 11th edition and the list includes - **Croplytics- stie-specific advisory and crop monitoring app, "Machli" AI based Mobile application for Marine Fisher Folk", Udhaar, Bridge2Capital, Letmebreathe.in, Adhikar - Vaani, IoT solution which aids in accurately reporting and monitoring of low birth weight and reduces childhood morbidity, DataOGRAM, 'Tara Hai Taiyar', First Bell Digital Classes, WISE, Digital Sakshar**, A total of 6 innovative applications were declared as special mentions (runners up) and the list includes - **Farm Infinity, TS Govt. Covid Info – WhatsApp Chatbot, TB Mukh Himachal, Rx.mg, Farmmprecise, COVA Punjab.**

The winning innovations are being recognised for – social and mobile innovation, ease of navigation, meaningful content and services, inclusiveness, reach and impact and sustainability.

The winning projects are privileged and encouraged to apply as direct entries for competition at the next edition of the World Summit Award (<https://wsa-global.org/>).

Due to the second wave of Covid 19 pandemic and keeping in mind the present circumstances, there is no formal event to recognise and celebrate the winners of the 11th mBillionth Award 2020-21. Instead, there shall be a formal announcement of the Winners and Special Mentions on 17th May 2021 at 5:00 PM at <https://www.mbillionth.in/>, social media platforms and through emails.

