

Saluting Mobile Innovations for Development

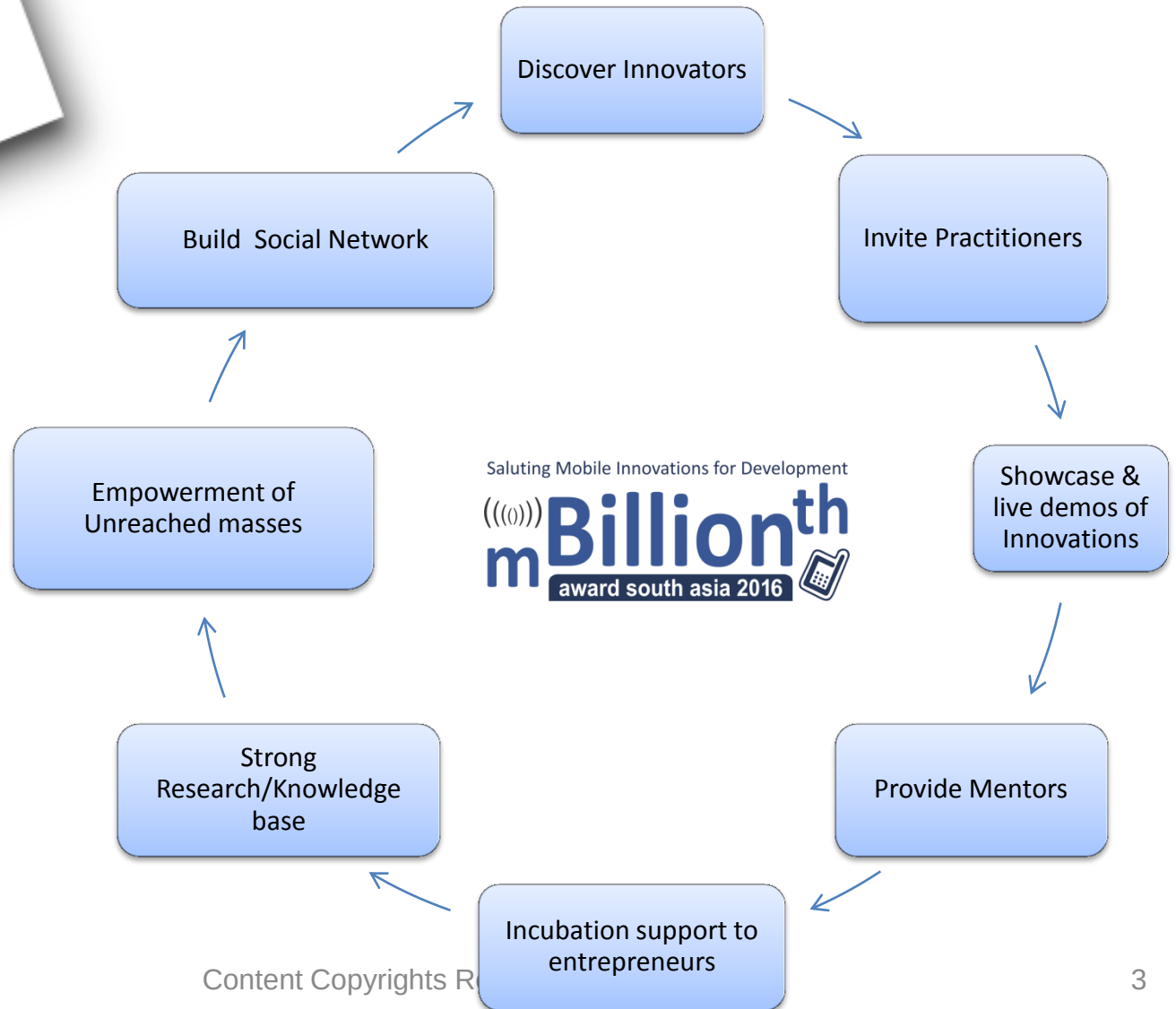


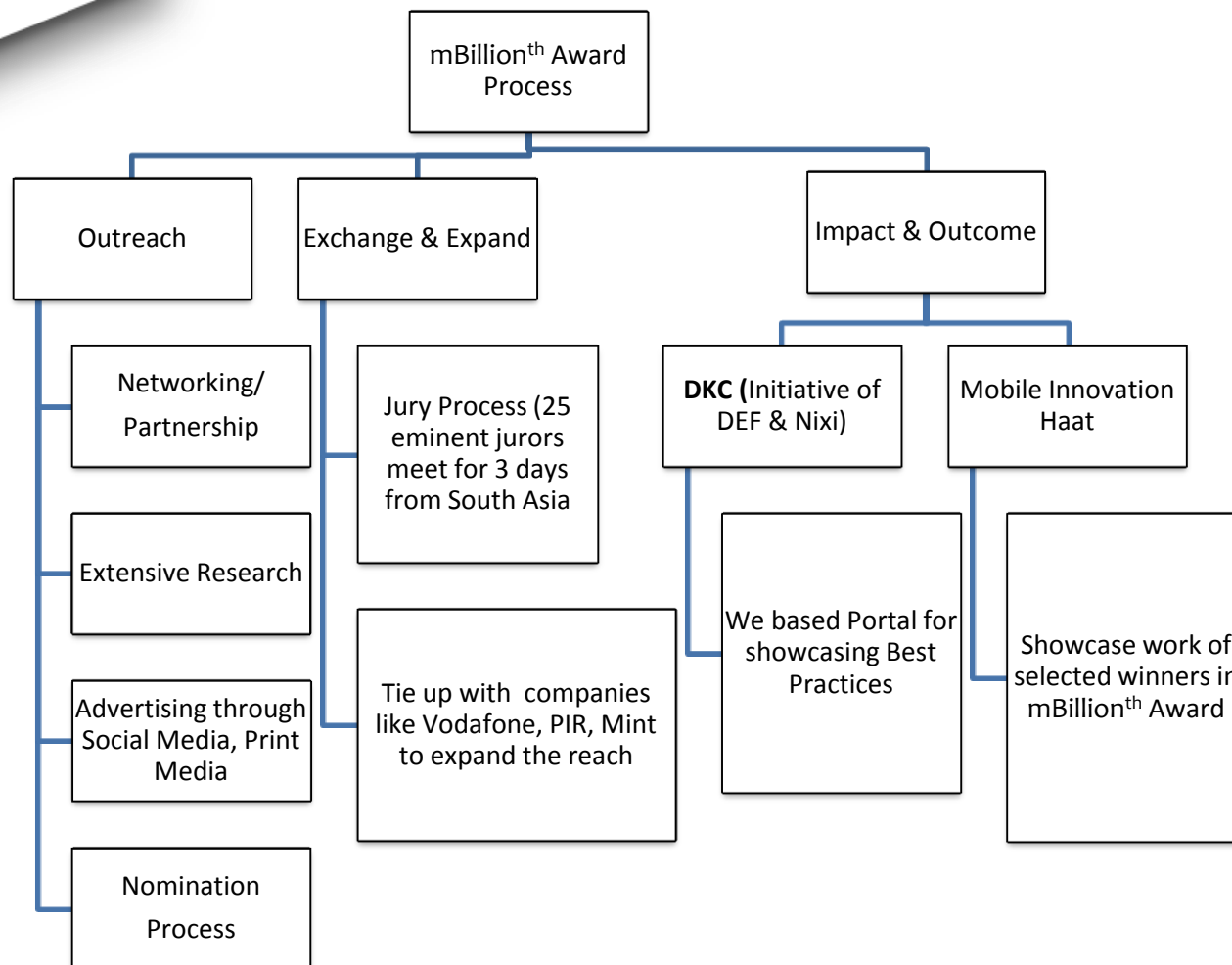
23rd, July 2016
New Delhi, India

Business Leaders
Mobile Innovators
Mobile Benchmarks
Policy Advocators
Telecom Players
Innovative Technologies
mPowered Brands
Countless Opportunities
Grassroots Network
Venture Capitalist
Idea Generator
App Developers
Women Mobilepreneurs
Mobile Strategy
Mobilepreneurs
Mobile for Masses



mBillionth Award is a platform to create a conclusive exchange platform for Developers, content creators, telcos & Device players, to create a complete Ecosystem where the Mobile can be seen as a tool for Empowerment, Education, Business & Infrastructure for the 21st century.







-  Business & Enterprise
-  Banking
-  Agriculture
-  Travel & Tourism
-  Culture & Heritage
-  Environment
-  Agriculture
-  Women
-  News & Journalism
-  Governance



-  This year we again would like to invite you to join us at mBillionth Award 2016 platform to honor excellence in the Mobile & Telecom Space of South Asia.
-  Join us as:
 -  Jury Member
 -  Financial Sponsors (Details in next slide)
 -  Exhibitor at mBillionth EXPO
 -  Mentoring the innovative Apps
 -  Venture Capitalist for new apps
-  ***Any Special arrangement by you or any Joint presentation with us can be discussed in free manner.***



- ☐ Overall Event Presenter /Co-organiser **3,000,000**
- ☐ Principal Partner **20,00,000**
- ☐ Exposition Partner (Digital Bazaar) **10,00,000**
- ☐ Lunch & Dinner Support **10,00,000**
- ☐ Strategic Partner **10,00,000**
- ☐ Summit Partner **8,00,000**
- ☐ Associate Partner **10,00,000**
- ☐ Inauguration Session Partner **7,00,000**
- ☐ Trophy Support Partner **7,00,000**
- ☐ Gift/Giveaway Support Partner Gift **5,00,000**
- ☐ Kit Bag Support Partner **6,00,000**
- ☐ Award Book Partner **5,00,000**
- ☐ Category Support Partner **2,00,000** per category



- **Logo on Backdrop as CO-ORGANISER in the Conference and Award Ceremony**
- **BRANDING AT THE EVENT:**
 - 3 Standees placed at key locations across all events
 - Company's Founder/CEO as Inaugural speaker & Guest of Honour at the Awards
 - 1 CXO level person as a Jury member for mBillionth Award
 - Company's representative as speaker in one of the sessions
- **PROMOTION IN PUBLICATIONS & MARKETING MATERIALS:**
 - An article by company's representative in the event book
 - Branding message or Ad in event book inside back (Full page)
 - Logo and mention in all Pre & Post - event coverage
 - Logo on Award trophies, Delegate kit items & Event lanyard & Badges
 - 2m x 8m Stall at the strategic location at the exhibition area for full-day
- **INTERNET PROMOTION:**
 - Banner Ad placed on Event Website for the whole year



- **Logo on Backdrop as CO-ORGANISER in the Conference and Award Ceremony**
- **BRANDING AT THE EVENT:**
 - 2 Standees placed at key locations across all events
 - Company's Founder/CEO as Guest of Honour at the Award Ceremony
 - 1 CXO level person as a Jury member for mBillionth Award
- **PROMOTION IN PUBLICATIONS & MARKETING MATERIALS:**
 - Branding message in event book inside (half page).
 - Logo and mention in all Pre & Post - event coverage
 - Logo on Delegate kit items & Event Badges
 - 1 Page Inserts placed in the Event Handouts
 - 2m x 4m Stall (bare space) in the exhibition place for the whole event with a table and 2 chairs.
- **INTERNET PROMOTION:**
 - Banner Ad placed on Event Website for six months
 - Promotion on Social Media tools like Facebook and Twitter



➤ **Logo** on Backdrop as
“Exposition Sponsor”
in the Mobile expo area.

➤ **BRANDING AT THE EVENT:**

- 3 Standees placed at key locations across all events
- Company’s Founder/CEO will inaugurate the exhibition area
- Company’s Founder/CEO as Guest of Honour at the Award

➤ **PROMOTION IN PUBLICATIONS & MARKETING MATERIALS:**

- An article by company’s representative in the event book
- Branding message/Advertisement in event book inside back (Full page)
- Logo on the Award book back page which will be distributed heavily
- Logo and mention in all Pre & Post - event coverage
- Logo on delegate kit items and badge
- 2m x 4m Stall at the strategic location at the exhibition area for full-day

➤ **INTERNET PROMOTION:**

- Banner Ad placed on Event Website for the whole year
- Extensive Promotion on Social Media tools like Face book and Twitter



➤ **BRANDING AT THE EVENT:**

- Name of the sponsor to be announced just before Dinner
- 2 Standees placed at key locations & Lunch/Dinner space across all events
- Company's Founder/CEO as honored Speaker at the Award Ceremony
- 4 to 5 min of film by the Sponsor to be shown before dinner
- Display corner at the exhibition space

➤ **PROMOTION IN PUBLICATIONS & MARKETING MATERIALS:**

- Branding advertisement in event book inside (Full page)
- 1 Page Inserts placed in the Event Handouts
- Logo and mention in Award Book



- **BRANDING AT THE EVENT:**
 - Logo on Backdrop as STRATEGIC PARTNER in the Conference and Award Ceremony
 - 4 Standees placed at key locations across all events
 - 1 CXO level person as a Jury member for mBillionth Award

- **PROMOTION IN PUBLICATIONS & MARKETING MATERIALS:**
 - Branding message in event book inside (one fourth page)
 - Logo & mention on Event book back page
 - Logo and mention in all Pre & Post - event coverage
 - Logo in official website of mBillionth award
 - 2m x 2m Stall at the strategic location at the exhibition area for full-day



- **BRANDING AT THE EVENT:**
 - Logos on Delegate Kit items
 - Logo and mention in all Pre & Post - event coverage
 - 2 Standee with the Conference Sponsor Logo outside the Conference
 - 1 CXO level person as a Jury member for mBillionth Award

- **PROMOTION IN PUBLICATIONS & MARKETING MATERIALS:**
 - Logo mentioned on official website of Event for entire event
 - Branding message in event book inside
 - Logo and mention in all Pre & Post - event coverage



- **BRANDING AT THE EVENT:**
 - Logo on Backdrop as ASSOCIATE PARTNERS in the Conference and Award Ceremony
 - 1 Standee placed at key locations across all events
 - Company Introduction and thanks by Chairman of the Award
 - Company's Founder/CEO as Guest of Honour at the Award Ceremony
 - 1 CXO level person as a Jury member for mBillionth Award

- **PROMOTION IN PUBLICATIONS & MARKETING MATERIALS:**
 - Branding advertisement in event book inside
 - Logo and mention in all Pre & Post - event coverage
 - Half-Banner Ad placed on Event website Main page
 - Logo in official website of mBillionth



- **BRANDING AT THE EVENT:**
 - Logo on Backdrop as Inauguration Sponsor in the Inauguration event
 - 1 Standee placed at key locations across Inauguration event
 - Company Introduction and thanks by Chairman of the Award

- **PROMOTION IN PUBLICATIONS & MARKETING MATERIALS:**
 - Logo and mention in Event Award Book
 - Logo in official website of mBillionth
 - Logo and mention in all digital communication



- **BRANDING AT THE EVENT:**
 - Announcement of Name of the sponsor at Award Ceremony
 - Name of the sponsor on the Award Trophies
 - Pen/Leaflet/or any other merchandise sponsor wants to
 - Distribute Standees with the name of sponsor



- **BRANDING AT THE EVENT:**
 - Announcement of Name of the sponsor at an appropriate time in agenda
 - Standee with the name of sponsor
- **PROMOTION IN PUBLICATIONS & MARKETING MATERIALS:**
 - Name of the sponsor on promised Gift materials & places



- **BRANDING AT THE EVENT:**
 - Announcement of Name of the sponsor at the Inaugural Ceremony
 - Standee with the name of sponsor
- **PROMOTION IN PUBLICATIONS & MARKETING MATERIALS:**
 - Name & Branding ad of the sponsor on the Award Book
 - Logo and mention in all Pre & Post - event coverage



- **BRANDING AT THE EVENT:**
 - Announcement of Name of the sponsor at Award Ceremony for the Category
- **PROMOTION IN PUBLICATIONS & MARKETING MATERIALS:**
 - Name & logo of the Sponsor in the Award Book at the relevant category page
 - Logo and mention in all Pre & Post - event coverage



1. Stalls are available in the standard size of 2X1. More space can be provided in on request & availability.
2. For 2X1 sq. meter stall, charges are INR 20,000 for entire day Event.
3. For further stall area, charges are applicable as INR 15,000 per sq. meter.
4. Any exhibitor is required to send the amount of booking the exhibition space latest by 05th July 2016.

Partnership & Sponsorship opportunities are open for 2016.
Interested to be a part of this event ecosystem !!!!! Feel free to write us @ lucky@defindia.net (phone no- 9643391021)



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Policy Advocators
Telecom Players
Innovative Technologies
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